

Quick Read

Coming soon, additions to the Allied™ Temporary Health Plan

We are pleased to announce the improved Allied Temporary Health Plan will be available for sale by February. The new plan adds some great new features. Be sure to read the details about when it's available, getting appointed and marketing it!

New Allied™ Dental Design rates for 2008

As of January 1, 2008, Dental Design rates experienced a 5% trend only increase. Rates are expected to remain steady throughout 2008.

**Your Allied Sales contact:
Allied Sales Support
1-888-767-7133
sales@alliednational.com**

January 2008



Value with every product. Benefits for every need.

Additions to the Allied™ Temporary Health Plan, coming soon!

With a new year beginning, we are pleased to announce the improved Allied Temporary Health Plan will be available for sale by February 1st. The plan adds these great new features:

- New reduced rates! As much as 20% lower in all areas.
- Special accident protection. The deductible is waived for all covered expenses caused by an accident. That's NO deductible for accidents!
- New "A" rated carrier! American Alternative Insurance Company (AAIC) is rated "A" (Excellent) by A.M. Best Company. AAIC is a subsidiary of Munich Re America Corporation and an affiliate of Munich Reinsurance America, Inc. and will be the new carrier for the Allied Temporary Health Plan.

The current AAIC approved states for Allied Temporary Health are: AK, AR, CO, DE, FL, GA, IA, IL, IN, MD, MI, MO, NC, NE, NM, OH, OK, PA, RI, SC, TN, UT, VA, WV, WI & WY. More states will be added as soon as they are approved.

The Allied Temporary Health Plan still maintains these great benefits as well:

- \$1,000,000 Lifetime Maximum Benefit
- Free Discount Drug Card
- Several deductible options to suit your client's needs

Availability!

The new Allied Temporary Health Plan will be available for new business sales by February 1, 2008. Our online sales site will transition to the new carrier by that date. Sales material are now available for download at www.alliednational.com/hthforms.htm and printed sales material will be available for order shortly. Call and place your order and we'll send materials out to you as soon as possible.

Please note that the Guarantee Trust Life version of the Allied Temporary Health plan will still be available for new business sales through March 31, 2008. However, with the great low rates and waiver of deductible benefit, the new AAIC plan should be your temporary health plan of choice.

Get appointed!

To sell Allied Temporary Health, you need to be appointed with AAIC. With Allied's unique, online electronic Fill-N-Sign system, appointment couldn't be easier. Just visit www.alliednational.com/agent.htm and click on the Fill-N-Sign link. Follow the directions and the appropriate forms will be filled in for you. With your online signature and a click of the mouse, your appointment application is submitted to Allied for immediate processing. If you'd rather download, print out and send the forms back to us, please visit www.alliednational.com/hthlicense.htm.*

* Note: If this is your first carrier appointment with Allied, you must also fill out a W9, Allied Commission Agreement, and submit copies of your current state licensing.

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Small group products we offer:

- Cost Saver
- Cost Saver PLUS Major Medical
- Premium Advantage Series
- No Deductible Plans
- HSA Plans
- Dental Design
- Term Life with AD&D
- Short Term Disability
- Long Term Disability

Plus for individuals:

- Allied™ Temporary Health

Yes! Please send me information about:

- Group Health
- Group Dental
- Group Life & Disability
- Temporary Health

Allied Agent Number _____

Name _____

Agency _____

Address _____

City, ST, ZIP _____

Phone () _____

E-mail Address _____

Market it!

There are several ways you can promote this great plan. First, become an Allied affiliate and get your personalized webpage for online sales. Then, include your affiliate link to your website in every email you send. Second, download a variety of banner ads for your website that are available to you free at www.alliednational.com/hthbannerads.htm.

Sales Support will be happy to help you with questions about your free personalized sales webpage and the assembly of it. They can assist you with downloading banner ads to help drive your Allied Temporary Health sales as well. Contact Sales Support at 1-888-767-7133.

The best tip for selling the Allied Temporary Health Plan is to always make it available to your clients!

Who can use Allied Temporary Health?

It is ideal for those who are:


- Between jobs.
- Waiting for coverage after they've started a new job.
- A recent college graduate or no longer covered on their parents' plan.
- Unable to qualify for or afford individual coverage or COBRA.

New Allied™ Dental Design rates for 2008

As of January 1, 2008, Allied Dental Design rates have only a 5% trend only increase. The new rates are expected to remain steady throughout 2008. New rate sheets, in addition to all Dental Design sales materials, are available on our website at www.alliednational.com/hddfoms.htm. If you haven't looked at the competitive Allied Dental Design rates recently, take a moment and check them out! Group dental continues to be the 2nd most requested employee benefit. Call Allied today to get a quote!

Allied Brokerage Services®

New and Improved Value Med Plan

The new and improved Value Med Plan is going to be this year's hottest product. It is available for online quoting plus brochures and applications can be downloaded from Allied Brokerage Services website for your clients (individual or list bill)! 

Using online services mean quicker policy issue and commissions, no pended applications because of missing or incomplete forms and automatic notification of application status to the agent and applicant. Call us today to get contracted and get online access for your clients.

The new features of this outstanding value are:

- Options for either \$100 or \$500 per day in the hospital from day 1 to 365 days per insured
- Doctor Office Visit Benefit of \$75 per visit, up to ten visits per year per adult or 5 visits for all children
- Dependent Child Coverage Rider now available
- Hospital OP expenses up to \$250 per visit for Lab Tests, X-rays and Medical Supplies, up to \$1,000 per insured person per year
- Ambulance Transportation Benefit of \$200 per sickness or injury

The ideal plan is to be sold with a high deductible plan, major medical plan or along with another scheduled plan, like our Value Health Plan, Value ER and VBA 24 Hour Accident Medical Expense & AD&D Plan.

Check out the most affordable Unisex Rates:

Ages	\$100 Daily IH Per Month	\$500 Daily IH Per Month
18-39	\$31.00	\$43.00
40-44	\$31.00	\$45.40
45-49	\$31.00	\$47.80
50-54	\$49.00	\$69.00
55-59	\$49.00	\$78.60
60-64	\$70.00	\$110.00
Children	\$45.00 (covers all)	\$49.80 (1st child, \$4.80 each added child)

Plus, a \$5 VBA Classic Membership Monthly Due.

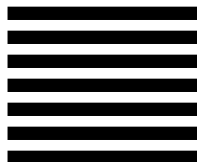
The new and improved Value Med Plan is available online for the following states: AK, AL, AR, AZ, CA, CO, DE, DC, FL, GA, HI, IA, ID, IL, IN, KY, LA, MA, MD, ME, MI, MO, MS, ND, NE, NM, NV, OH, OK, OR, PA, SC, SD, TN, TX, UT, VA, WI, WV, WY. The old Value Med Forms are still available via paper application sales in: MT, NH and VT.

All the brochures and forms are available in PDF format. To download and print, just enter this link in your browser: www.allied-brokerage.com/vmforms.html.

Call Allied Brokerage Services® toll-free at 1-888-402-7204 for all your product needs.
Our direct fax line is 816-412-8678 or
Send an email to sales@allied-brokerage.com or
Visit our website at www.allied-brokerage.com



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ALLIED NATIONAL COMPANIES
 PO BOX 419257
 KANSAS CITY MO 64179-0402

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