



The RIGHT Benefits. The RIGHT Price.



June 2011

## ➤ Short Term Medical PLUS

It's that time of year! School is out and many recent graduates are looking for an affordable short term solution to their health care needs. Short term coverage is often much more affordable than staying on a group plan as a dependent. Expand your business to this market by selling a perfect solution: Allied's Short Term Medical PLUS.

Short Term Medical PLUS (STMP) is short term medical coverage that treats your client like a long time insured. Your client will enjoy all the features of a long-term plan including:

- Choice of deductibles and coinsurance
- \$500 Supplemental Accident Benefit
- 10-day free look, money-back guarantee
- Money Saving benefits:
  - Free ABC Card membership – discounts for Vision, Rx Drugs, Dental and Hearing
  - Abenity – online service that provides members an elite collection of local and national discounts from thousands of retailers

STMP is also the perfect choice for a client that is in between jobs or just starting a new job, waiting for coverage, or a client that is unable to qualify for or afford individual coverage or Cobra.

To make selling STMP easier for you, Allied can provide you with your own personalized STMP sales Web page. We will make you an Allied affiliate, giving you the authority to sell online. This Web page is customized with YOUR contact information. Just link to it on your own Web site, and start selling instantly! You can view a sample affiliate Web page by visiting [www.alliednational.com/affiliate.htm](http://www.alliednational.com/affiliate.htm).

If you would like more information about STMP or the affiliate Web page, please call Allied Sales Support at (888) 767-7133 or e-mail [sales@alliednational.com](mailto:sales@alliednational.com).

# Short Term Medical<sup>SM</sup> PLUS<sup>+</sup>

Contact Allied Sales Support: (888) 767-7133 | [sales@alliednational.com](mailto:sales@alliednational.com)  
P. O. Box 29189 Shawnee Mission, KS 66201-9189

### Small Group Products

- Cost Saver
- CoreValue Health Plan
- HSA Qualified Plans
- Dental Design
- Term Life with AD&D
- Short Term Disability
- Long Term Disability

### Individual Product

- Allied™ Short Term Medical PLUS

Yes!

Please send me information about:

- Group Health
- Short Term Medical PLUS
- Group Dental
- CoreValue Health Plan
- Group Life & Disability

Allied Agent Number \_\_\_\_\_

Name \_\_\_\_\_

Agency \_\_\_\_\_

Address \_\_\_\_\_

City, ST, ZIP \_\_\_\_\_

Phone (      ) \_\_\_\_\_

E-mail Address \_\_\_\_\_

**Earn extra cash with the Cost Saver Summer Bonus**

Are you worried about your group health commissions? Need rescuing from a lack of cash? Let Allied's Cost Saver limited benefit group health plan be your hero! Earn 10 percent commission and up to \$3,000 summer bonus cash!

This one-of-a-kind limited benefit plan offers four great low cost options with the essential benefits employees want and use the most. Cost Saver has rates 50 to 60 percent lower than a typical plan. It also has no medical underwriting!

Earn up to \$3,000 bonus cash\* when selling Cost Saver this summer! Bonus amounts include:

- 10 to 24 Total Insured Employees - \$400
- 25 to 49 Total Insured Employees - \$800
- 50 to 99 Total Insured Employees - \$1,500
- 100 to 500 Total Insured Employees - \$3,000

With summer right around the corner, everyone can use a little extra cash; take advantage of the extra bonus and start selling Cost Saver now!

For more information on the Cost Saver Summer Bonus, call Allied Sales Support at (888) 767-7133 or e-mail [sales@alliednational.com](mailto:sales@alliednational.com).

*\* Bonus available for new business effective 5/1/2011 through 8/31/2011. Bonus is based on the total lives issued during the promotional period. GAs are not eligible for bonus. Bonus calculated on 10/1/11 and paid with next commission check. All bonuses paid at sole discretion of Allied National.*

**Keep Selling! Allied is here to stay.**

Randy Radcliff, Sales and Marketing Director, is challenging YOU to keep selling!

Allied continues to thrive in the small group marketplace despite the shake-ups in the industry. We are here to stay and Randy makes that clear in his article about Allied's future, written for the new Allied online Agent and Industry News page.

Read his article about the future of Allied in today's industry by visiting [www.alliednational.com/agent\\_news.htm](http://www.alliednational.com/agent_news.htm).

**Abenity Online Member Discount Program**

Allied has teamed with Abenity to provide our insured members with an elite collection of local and national discounts from thousands of hotels, restaurants, movie theaters, retailers, florists, car dealers, theme parks, national attractions, concerts and events - all powered online by Abenity.

This program offers access to over 100,000 discounts and provides more than \$4,500 in available savings from vendors including Costco, Sprint, Firestone, DirecTV, T-Mobile, Dell, Target.com and many more! These discount offers are redeemable online, over the phone and in-store through printable and mobile coupons.

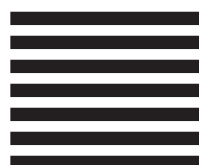
The best part is that membership is FREE – and available to any Allied insured!

Once insureds register online, they will have immediate access to the Abenity discount Web site where they can browse for savings. Offers are added and updated weekly.

You can find out more information by visiting [www.alliednational.com/abenity.htm](http://www.alliednational.com/abenity.htm), contacting Allied Sales Support at (888) 767-7133 or emailing [sales@alliednational.com](mailto:sales@alliednational.com).



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UNITED STATES



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ALLIED NATIONAL INC  
PO BOX 29189  
SHAWNEE MISSION KS 66201-9525

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For past Bulletins, visit online at [www.alliednational.com](http://www.alliednational.com) under Agent News.

