



The RIGHT Benefits. The RIGHT Price.



September 2011



Indemnity Freedom Group Health Plans

Allied has a history of providing innovative benefit plans for employers and individuals. The new Indemnity Freedom Group Health Plans are a fresh way to get in the door and build your business with existing or new clients!

Indemnity Freedom offers you a true NO PPO NETWORK alternative. It allows your clients true freedom of choice for health care providers without restrictions or penalties. There are no preferred providers or networks. Insureds can go to any hospital or provider they choose!

Insureds still receive the value of the best 'PPO-like' discounts for all medical services. Allied negotiates these discounts directly with the providers to gain the highest level of discounts possible with no balance billing to the insureds. If there is a disagreement between Allied and a provider, we will negotiate with the provider directly to ensure that there is never a balance bill. The only out-of-pocket expenses are normal deductibles and coinsurance. The elimination of penalties means there are no longer any 'out of network' providers. Indemnity Freedom plan options are available for all Allied Wellness Horizons and Funding Advantage Plans.

To help you market Indemnity Freedom to your clients, Allied has created several marketing materials for your use:

- **Brochures and Flyers:** We have added the Indemnity Freedom plan options to our product brochures. There is also a single-page marketing flyer available. You can download the product brochures and the flyer at www.alliednational.com/download_forms.htm.
- **Co-op Marketing Material:** Easily personalize your own Indemnity Freedom marketing flyers with our co-op pieces! All you have to do is download the flyer, personalize it with your information, then print! You can view and download our co-op flyers by visiting www.alliednational.com/co_op.htm.

For more information on Allied's Indemnity Freedom plan, please call Sales Support at 888-767-7133 or email sales@alliednational.com.

State Availability: Allied's Indemnity Freedom plans are available in CA, GA, IA, IL, IN, KS, MO, NE, NV, OH, OK, TN and TX.

Contact Allied Sales Support: (888) 767-7133 | sales@alliednational.com
P. O. Box 29189 Shawnee Mission, KS 66201-9189

Small Group Products

- Funding Advantage
- Indemnity Freedom
- Cost Saver
- CoreValue Health Plan
- HSA Qualified Plans
- Dental Design
- Term Life with AD&D
- Short Term Disability
- Long Term Disability

Individual Product

- Allied™ Short Term Medical PLUS



Yes!

Please send me information about:

- | | |
|--|--|
| <input type="checkbox"/> Group Health | <input type="checkbox"/> CoreValue Health Plan |
| <input type="checkbox"/> Funding Advantage | <input type="checkbox"/> Short Term Medical PLUS |
| <input type="checkbox"/> Group Dental | <input type="checkbox"/> Group Life & Disability |

Allied Agent Number _____

Name _____

Agency _____

Address _____

City, ST, ZIP _____

Phone () _____

E-mail Address _____

Allied Insured Member Discount Program

Allied has teamed with Abenity to provide our insured members with an elite collection of local and national discounts from thousands of hotels, restaurants, movie theaters, retailers, florists, car dealers, theme parks, national attractions, concerts and events - all powered online by Abenity.

This program offers access to over 100,000 discounts and provides more than \$4,500 in available savings from vendors including Costco, Sprint, Firestone, DirecTV, T-Mobile, Dell, Target.com and many more! These discount offers are redeemable online, over the phone and in-store through printable and mobile coupons.

The best part is that membership is FREE – and available to any Allied fully insured member!

Once insureds register online, they will have immediate access to the Abenity discount website where they can browse for savings. Offers are added and updated weekly.

You can find out more information by visiting www.alliednational.com/abenity.htm, contacting Allied Sales Support at 888-767-7133 or emailing sales@alliednational.com.

Short Term Medical PLUS Online Sales

There have been several upgrades to the Short Term Medical PLUS online sales website. These upgrades were designed to make things easier and more convenient for you!

The upgrades include:

- **Demographics on quote page:** When requesting a quote, the demographics are now shown at the top of the quote page, along with the requested benefit options.
- **Email quote capabilities:** You can now email a quote directly from the quote page! Just click the “email quote” button at the top of the quote page and it will prompt you for the information needed. Also, your affiliate sales link will automatically be sent in the email along with the quote when you are using your affiliate sales page.

Don't forget, an affiliate sales page is an easy way to sell Short Term Medical PLUS! The website is personalized with your information and your clients can go online and purchase Short Term Medical PLUS anytime! It's an easy and effortless way to sell!

If you have questions about the Short Term Medical PLUS online sales site upgrades, or to sign up for an affiliate page, please contact Sales Support at 888-767-7133 or email sales@alliednational.com.

Online Resource: Updated Forms Page

Don't forget about our Updated Forms Page! Allied has added many new and updated brochures and applications with the release of Funding Advantage and Indemnity Freedom.

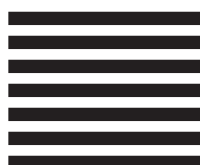
You can find any forms that have been updated on our website, how they've been updated and what to do with your existing stock. You can even download the updated forms with just one click!

Visit www.alliednational.com/forms_updated.htm regularly to view and download all recently updated forms.



NO POSTAGE
NECESSARY IF
MAILED IN THE
UNITED STATES

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 5663 SHAWNEE MISSION, KS
POSTAGE WILL BE PAID BY ADDRESSEE



ALLIED NATIONAL INC
PO BOX 29189
SHAWNEE MISSION KS 66201-9525

For more information on any news reported in the Bulletin or for supply requests, please contact the Sales Support Team at (888) 767-7133 or sales@alliednational.com.

For past Bulletins, visit online at www.alliednational.com under Agent News.

