



Vision



Mission



Values



VISION

To be the first choice for alternative funding products for employers with 2 to 200 employees in our target markets.

MISSION

To provide our agents and employers the Right Benefits at the Right Price.

VALUES

ACCOUNTABILITY

We take ownership of our personal conduct, obligations, corporate responsibilities and decisions affecting our customers.

CUSTOMERS

We exceed the expectations of our carriers, agents, employers and insureds.

DIFFERENTIATION

We challenge ourselves to be unique in the design and delivery of our products, technologies and services.

EMPLOYEES

We demonstrate openness and respect in an engaging and diverse work environment enabling them to achieve personal growth.

PROFESSIONALISM

We exhibit integrity and behave ethically in a way that reflects our commitment to what is right, honest and fair.

RESULTS

We excel in what we do every day in every way to accomplish our mission.

TEAMWORK

We foster trust, recognition and collaboration to achieve results.